



## Benefits of Affiliate Membership

The REALTOR® Association of Southern Minnesota founded in 1947 exists to enhance the member's ability to conduct business successfully, cooperatively, competently and profitably. The Association currently has over 300 members and covers a ten county area.

Affiliate members have long been an integral part of the association. Affiliate members are individuals or companies having an interest in the real estate industry. Affiliate members include mortgage companies, title companies, banks, savings and loans, attorneys, appraisers, and home inspectors. Affiliates support the association and may serve as volunteers on several association committees.

Affiliate members enjoy many benefits of membership:

**Information:** Affiliate members receive the monthly *REALTOR® News* newsletter, which contains association updates as well as registration information on upcoming classes and meetings. Affiliate members also have access to the Association's website. Your name and company are also listed in the Affiliate section of the newsletter.

**Education:** Affiliate members are invited to attend any RASM education program at member prices.

**Networking:** As an Affiliate member of the REALTOR® Association of Southern Minnesota you are recognized as a leader in the real estate community and that you offer valuable services to the industry. Affiliate members may participate in networking activities to solicit REALTOR® business.

**Sponsorship Opportunities:** Affiliate members are invited to become sponsors of RASM programs and activities. Take advantage of the opportunity to expose your business or service by sponsoring a General Membership Meeting, or sponsoring a hole or event at the annual Golf Outing.

**Annual Affiliate Trade Show:** Present information about your company to the REALTORS® at the Annual Affiliate Trade Show.

**New Member Orientation:** Have information about your company handed out to the New Members at New Member Orientation which is held quarterly.

To become an Affiliate member of the REALTOR® Association of Southern Minnesota contact RASM at 507-345-6018. Annual Affiliate membership dues are \$185.00 per year, and \$45.00 for each additional Affiliate within the same firm.



REALTOR® ASSOCIATION OF SOUTHERN MINNESOTA

REALTOR® ASSOCIATION OF SOUTHERN MINNESOTA
AFFILIATE MEMBERSHIP
APPLICATION FORM

I hereby apply for Affiliate Membership in the REALTOR® Association of Southern Minnesota on behalf of the firm shown below and will abide by the Bylaws and regulations of the Association as determined by its Board of Directors. I am an authorized representative of this firm and I do not hold an active real estate license, but have interests in acquiring information concerning real estate in the southern Minnesota area and am supportive of the objectives of the REALTOR® Association of Southern Minnesota. I consent and authorize the Association to transfer the information in my membership file to any other real estate association if I elect to hold my primary membership elsewhere.

I hereby submit the following information for your consideration.

Personal

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Would you like your website linked on the rasminfo.com Membership page? [ ] Yes [ ] No

Professional

Yes No

- [ ] [ ] I currently hold a Minnesota real estate broker's or sales license
[ ] [ ] The firm above engages in selling real estate property that requires a Minnesota real estate license
[ ] [ ] I wish to participate in the Association's education program. (Optional)

Please indicate the services provided by your firm:

- [ ] 1031 Exchange Services [ ] Attorney/Legal [ ] Appraiser (w/o REALTOR® membership)
[ ] Auto/Transportation [ ] Builders [ ] Closing Services
[ ] Consulting [ ] Décor/Home Staging [ ] Education
[ ] Government Agencies [ ] Handyman/Home Repairs [ ] Inspection Companies
[ ] Insurance Providers [ ] Marketing/Promotions [ ] Mortgage/Banking
[ ] Photography [ ] Printing/Mailing [ ] Property Management
[ ] Publications/Media [ ] Recreation/Travel [ ] Title Companies
[ ] Wireless/Communications [ ] Other, please specify: \_\_\_\_\_

By signing below I consent that the REALTOR® Associations (local, state, national) and their subsidiaries, if any (e.g., MLS, Foundation) may contact me at the specified address, telephone numbers, fax numbers, email address or other means of communication available. This consent applies to changes in contact information that may be provided by me to the Association(s) in the future. This consent recognizes that certain state and federal laws may place limits on communications that I am waiving to receive all communications as part of my membership.

Affiliate Membership Dues Are As Follows:

Table with 3 columns: RASM Dues, Amount, Additional Associate. Rows include Full Year, 2nd Quarter Starting Jan. 1st, 3rd Quarter Starting Apr. 1st, 4th Quarter Starting July 1st.

Total enclosed \$ \_\_\_\_\_ Application Signature \_\_\_\_\_ Date \_\_\_\_\_

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## AFFILIATE MEMBER CODE OF CONDUCT

- **Article 1:** The Affiliate Member (Affiliate) shall provide equal professional service to any person regardless of race, color, religion, sex, disability, familial status, national origin, creed, marital status, sexual orientation, status with regard to public assistance or handicap, whether physical or mental. I understand further that local ordinances may include other protected classes.
  
- **Article 2:** The Affiliate shall be informed and do business in accordance with laws, governmental regulations and public policies in the field in which the Affiliate customarily engages.
  
- **Article 3:** The Affiliate shall provide a level of competent service in keeping with the standards of practice in the field in which the Affiliate customarily engages.
  
- **Article 4:** The Affiliate shall promote business in a positive and professional manner based on individual merit and those of the Affiliate Company
  
- **Article 5:** The Affiliate shall not denigrate competitors in an attempt to gain business. The Affiliate shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false or misleading statements about competitors, REALTOR® members or affiliate members.
  
- **Article 6:** The Affiliate shall interact with all affiliate members within the guidelines of this Code of Conduct.
  
- **Article 7:** The Affiliate shall not undertake activities that compromise or interfere with the contractual business relationship REALTOR® and affiliate members have with their customers and clients.
  
- **Article 8:** Affiliates will follow the rules and regulations contained in the Association Bylaws and will aspire to follow the rules and regulations contained in the Code of Ethics of the National Association of REALTORS®. This would include cooperation in any disciplinary proceedings or investigations conducted by the Association.

**I do so subscribe:**

**Affiliate Name:** \_\_\_\_\_

**Affiliate Company Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Affiliate Signature:** \_\_\_\_\_