

RASM INSIDER

WWW.RASMINFO.COM



Inside this Issue:

- **Membership - Page 2**
- **Latest Home Reports - Page 3**
- **Annual RASM Golf Outing- Page 4**
- **RASM Events - Page 5**
- **Member info - Page 6**
- **Misc information - Page 7**



REALTOR® ASSOCIATION OF SOUTHERN MINNESOTA

July 2025



Political Meet & Greet

On Tuesday, July 22, RASM will be host to state representatives from BOTH political parties. Please join us at the RASM office, starting at 10:00 AM. Bring your questions, your concerns, and your insight. This is NOT a blue or red event. We would like BOTH parties to feel welcome and be able to state their feelings and ideas just like we want you to be able to state yours. Please join us as we welcome:

- Senator Rich Draheim
- Senator Nick Frentz
- State Representative Erica Schwartz
- State Representative Terry Stier
- and others!

Call **(507) 345-6018** or email
admin@rasminfo.com to register.

Membership



NEW BUSINESS PARTNER - Forward Minded Media

Many of us have held a game changing idea in the palm of our hand, but don't have the resources needed to bring it to fruition. No matter what unique idea is knocking, Forward Minded Media (FMM) is there to swing those doors wide open and help you step into a world of opportunity. FMM isn't just a full-service marketing agency; it's a partner in disrupting the ordinary. FMM is one of the fastest growing media companies in southern Minnesota and offers core services in brand strategy, digital targeting and media placement, creative, social, digital, public relations, media training and crisis communications.

Target your next buyer

Are your young sellers saying goodbye to their rambler on the hunt for a lake home as they build their family? Our digital marketing strategy has the capability to fast track that process through hypertargeting of prospective buyers that fit the mold of the home.

Put your client's home in the best light

FMM helps you make the best first impression for potential home buyers. Our video production and photography team are equipped with the technical mastery to make a potential buyer fall in love before they even step foot in the door.

Promote your brand

In a sea full of REALTORS[®], who wouldn't want to stand out? At FFM, we can take your brand to the next level through strategic digital promotion, making sure your prospective client keeps you top of mind.

FMM is excited to be a new member of the REALTOR[®] Association of Southern Minnesota and can't wait to help you unlock your potential as a REALTOR[®]. Visit www.forwardmindedmedia.com to learn more about how we can help you continue to lead the way in the industry.



New Members

Lisa Holmquist - True Real Estate

New Business Partners

Henry Bannerman - Nordy
Photography

Members Transferred

Delaney Landsteiner - Valley
Property to True Real Estate

Leaving Members

Hiis Abukar - True Real Estate
LaNaye Kral - Valley Properties
Judd Ness - Homestead Realty



HOMES REPORT

June 2025

228
New Listings

2024 / 191
+19.3%

2023 / 218
+4.6%

\$319,313
Average Sales Price

2024 - \$298,235
-7.1%

2023 - \$281,820
+13.3%

214
Closed Sales

2024/ 187
14.4%

2023 / 201
+6.5%

98%
% List Price
/ Sold

\$275,000
Median Sales
Price

70
Days on
Market

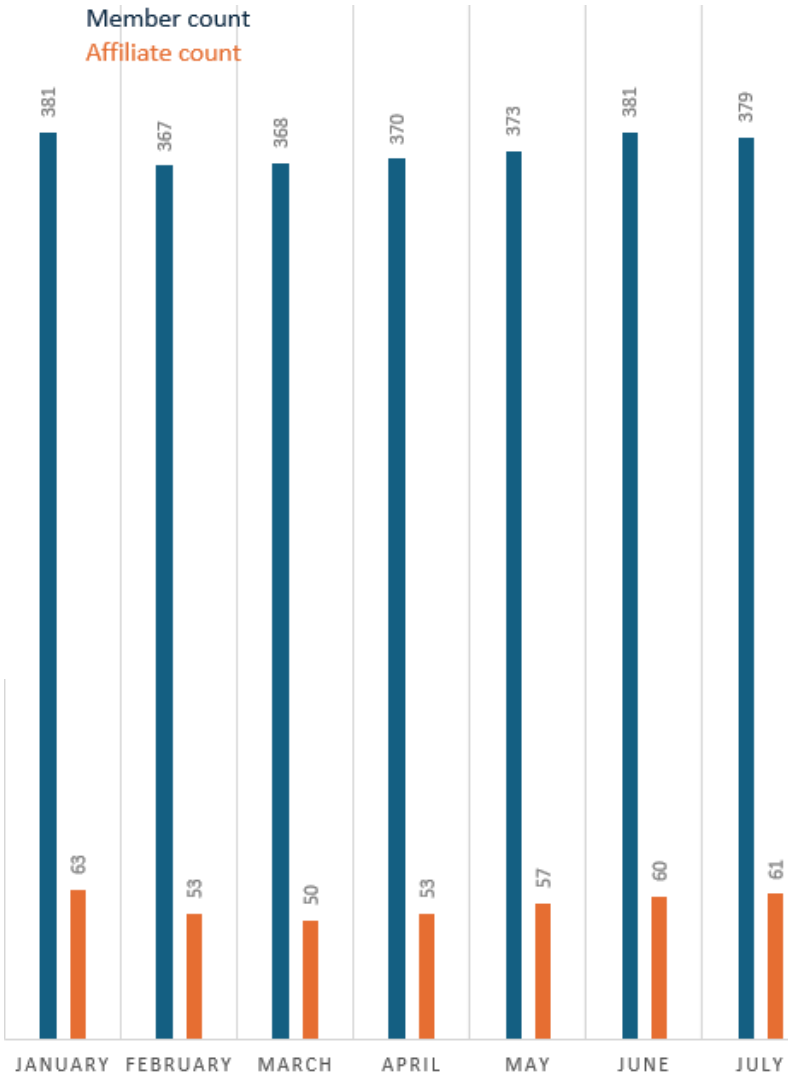
MEMBERSHIP REPORT

New REALTOR® Members **4**

Resignations **3**

Memberships **379**

Member count
Affiliate count



FORE!

Get Ready to TEE Off at the RASM Golf Outing!

Leave your handicap at home and grab your favorite clubs - it's time for the RASM Annual Golf Outing! This isn't about chasing birdies or avoiding a double bogey; it's about enjoying the fairways and soaking up the sunshine. We're all about those easy gimmies and forgiving mulligans, ensuring everyone, from the seasoned pro to the enthusiastic duffer, can enjoy every tee shot and every putt. Forget the pressure of the links and focus on the camaraderie, because today, every divot is a memory, and every laugh is an ace in our books.

Join us **August 7th** at **North Links Golf Course in North Mankato** for a day of golf, games, and giveaways.

Sign up before July 17th to get your team registered. Email Jess at admin@rasminfo.com to secure your spot today!



ANNUAL RASM

GOLF OUTING

18 HOLES
GOLF, CART, & LUNCH PROVIDED

August 7th, 2025	\$75 per golfer
North Links Golf Course	Arrival: 10:15 AM
41553 520th St, North Mankato	Shotgun Start: 11:00 AM

Special Guest REALTOR® Party Travel Team Member
Len Sarvela

FLOOR PLANS NOW AVAILABLE THROUGH CUBICASA

CubiCasa was born from the question: Can you create a floor plan from an indoor scan? Turns out, you can! CubiCasa is an AI company best known for its floor plan products.

CubiCasa can do a range of floor plans:

- 2D Floor Plans
- 3D Floor Plans
- 3D Video Renderings
- CAD Files
- GLA Reports
- Home Reports
- Snapshots

Using the App is easy and requires little training. It can also be done using your smartphone or tablet - no extra equipment.

Be on the lookout for more information and a webinar in the coming days.



NEW COMMERCIAL TOOL: CREXI

RASM has partnered with Crexi to put all your commercial listings into their marketplace. Over 20M users will see your listings and be showcased nationwide to buyers and tenants.

Look for more information about Crexi and upcoming trainings in separate mailings.

WHAT DOES RASM HAVE PLANNED

GET READY TO HAVE FUN AND NETWORK

- AUGUST 6 - VOLUNTEER @ BACKPACK FOOD PROGRAM
 - AUGUST 7- RASM ANNUAL GOLF OUTING
 - SEPTEMBER 16- AFFILIATE TRADE SHOW
 - NOVEMBER 6- VETERANS DAY LUNCHEON
- *TENTATIVE DATE

We look forward to you joining us at RASM events. Please watch your emails for upcoming events and details.

A FRIENDLY REMINDER... PLEASE CALL TO MAKE AN APPOINTMENT FOR ANY NEW MEMBERS. WE WANT TO MAKE SURE WE HAVE THE TIME TO HELP THEM.

Interested in volunteering for a RASM Committee? We have room for you and would love for you to join us. [click here for information on our committees.](#)

2025 FORMS CHANGES COMING AUGUST 1ST

In 2025, the Minnesota REALTORS® ("MNR") Forms Committee met to evaluate and improve the forms following the significant substantive revisions that took place in 2024. They also reviewed the forms to identify and incorporate gender-neutral language. This work was informed and supported by the efforts of the DEI Committee to ensure that the forms reflected a commitment to inclusive and respectful language.

A big thank you goes out to all the members who volunteered their time for the Committee and Subcommittees and also for those members who submitted suggested changes for the Committee's consideration.

Click [Here](#) to read all the updates and changes

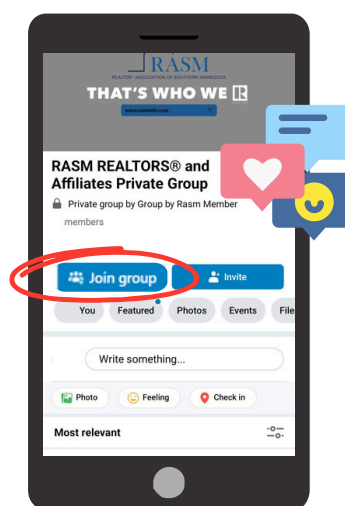


Add us on Social Media



Want to be the first to know about RASM news and events?

[Click here to join our private Facebook Group with daily and weekly updates!](#)



Business Partners



APPRAISERS

Appraisal Services of Mankato

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RADON

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