## Why You Should Use a REALTOR®

## REALTORS® ARE

- PROPERTY PROFESSIONALS
- HOME OWNERS
- LITTLE LEAGUE COACHES
- VOLUNTEERS
- SERVICE CLUB MEMBERS
- CIVIC LEADERS
- BUSINESS OWNERS
- COMMUNITY CHAMPIONS





ALL REAL ESTATE LICENSEES ARE NOT THE SAME. REAL ESTATE LICENSEES WHO ARE MEMBERS OF THE REALTOR® ASSOCIATION OF SOUTHERN MINNESOTA ARE PROPERLY CALLED REALTORS®. THEY PROUDLY DISPLAY THE REALTOR "®" LOGO ON THEIR BUSINESS CARD OR OTHER MARKETING AND SALES LITERATURE. REALTORS® ARE COMMITTED TO TREAT ALL PARTIES TO A TRANSACTION HONESTLY. REALTORS® SUBSCRIBE TO A STRICT CODE OF ETHICS AND ARE EXPECTED TO MAINTAIN A HIGHER LEVEL OF KNOWLEDGE OF THE PROCESS OF BUYING AND SELLING REAL ESTATE.