

# Why you should use a REALTOR®

REALTORS® are

- ▣ Property professionals
- ▣ Home owners
- ▣ Little league coaches
- ▣ Volunteers
- ▣ Service Club members
- ▣ Civic leaders
- ▣ Business owners
- ▣ Community champions

All real estate licensees are not the same. Real estate licensees who are members of the REALTOR® Association of Southern Minnesota are properly called REALTORS®. They proudly display the REALTOR "®" logo on their business card or other marketing and sales literature. REALTORS® are committed to treat all parties to a transaction honestly. REALTORS® subscribe to a strict code of ethics and are expected to maintain a higher level of knowledge of the process of buying and selling real estate.

**REALTOR® Association of  
Southern Minnesota**

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